



**The 10th Annual SPP Sports
Celebrity Flag Football Challenge®**
*Benefiting the Boys and Girls Clubs of Dallas
And the Children's Medical Center of Dallas*
Presented by SPP Sports
Saturday, February 5th, 2011
1:00 – 4:00 pm
NYTEX Sports Centre



GUESTS – Over 2,000 attendees expected, including, NFL players (active and alumni), celebrities and corporate partners. Tickets are available online at www.sppsports.com or by calling 800-725-9423 x 818.

<i>Doug Flutie</i>	<i>NELLY</i>	<i>Billy Blanks</i>	<i>Leon Washington</i>
<i>LeSean McCoy</i>	<i>Martellus Bennett</i>	<i>Chad Ochocinco</i>	<i>Sam Hurd</i>
<i>Visanthe Shiancoe</i>	<i>Louis Murphy</i>	<i>Beanie Wells</i>	<i>Jon Beason</i>
<i>Darnell Dockett</i>	<i>Brian Cushing</i>	<i>Drayton Florence</i>	<i>Bernard Berrian</i>
<i>Rob Gronkowski</i>	<i>Chris Gronkowski</i>	<i>Dan Gronkowski</i>	<i>Anthony Armstrong</i>
<i>Eric Winston</i>	<i>Marcus Stroud</i>	<i>Stephen Tulloch</i>	<i>Eddie Drummond</i>
<i>Kevin Sorbo</i>	<i>Omar Benson Miller</i>	<i>Laurence Maroney*</i>	<i>Brandon Marshall*</i>

- **Players Subject To Change**

THE DAY INCLUDES:

- A Brookshire kids scrimmage to kick-off the Celebrity Game
- A flag football game pitting NFL players and celebrities against each other
- Hospitality tent for VIPs and Alumni
- A Meet & Greet with an autograph session after the game for select lucky fans and VIP's
- Halftime performance by Doug Flutie's Band--The Flutie Brothers Band and Def Jam recording artist Lil Niquo
- Powerade and Smart Water Pre-Game Surprises and Activities
- Special appearance by TCU Cheerleaders
- Silent Auction- check out our amazing silent auction when you arrive at the event – net proceeds to benefit the Boys and Girls Clubs of Dallas and the Children's Medical Center of Dallas

FREE TICKETS AND FUN:

- VIP ticket give-a-ways: The Eagle KEGL-FM 97.1
- Visit our Facebook for information <http://www.facebook.com/pages/SppSports/299613427631>

SPP Sports will produce video stream at SPPSports.com.

MEDIA COVERAGE: For those interested in covering the game with Media Passes or for those wanting specific information with telecast updates please call Dawn at (800) 725-9423 x 826. Credentials will be offered to accredited media only.

Check out this year's event featuring NFL alumni quarterback Doug Flutie, Hip Hop Sensation Nelly, and TaeBo Creator Billy Blanks, as well as many other professional athletes and celebrities. The next best thing to being at the Big Game itself. Visit SPPSports.com for more information today.

Brought to you exclusively by: Brookshire Grocery Stores
Players' Jerseys provided by: Baunfire Athletics - The Official Flag Football Jersey
Radio support from The Eagle KEGL-FM 97.1
Brought to you in part by Powerade, Smart Water and SPPSports.com